



CURRICULUM

Course Name: BBM (SHIPPING)

(With Effect from the Academic Year 2013)

SEMESTER: II

S.No.	SUB CODE	SUBJECT TITLE	C	L	T	P	M
1	BBM 221	Organisational Behaviour	4	3	0	0	100
2	BBM 222	Quantitative Techniques in Management	4	3	0	0	100
3	BBM 223	Financial Management	4	4	0	0	100
4	BBM 224	Web Technology (HTML, JAVASCRIPT, C)	2	3	0	2	100
5	BBM 225	Marketing Management - I	4	3	0	0	100
6	BBM 226	Business Communication - II	2	3	0	0	100
7	BBM 227	Introduction to International Trade	4	3	0	0	100
8	BBM 228	E-Commerce & Internet	2	2	0	1	100
9	BBM SS2	Soft Skills Training	1	2	0	0	100
10	BBM VE2	Value Education	1	0	0	1	100
TOTAL : 30 Periods							

Note: C- Credit L- Lecture T- Tutorial P – Practical M- Marks

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